

# Shayaz N. Kaka

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### **Possess EU work Visa**

### **KEY SKILLS**

**Tech Recruitment** 

Non Tech Recruitment

**End to End Recruitment** 

**Employee Relations** 

People Development

Workforce Planning

**Training & Development** 

Vendor Management

Operations

**Customer Service** 

Social Media

Management

Branding and Design

Marketing

**Organizational Process** 

### **LANGUAGES**

Basic German A1

Fluent English

Fluent Hindi

Intermediate Gujarati

### **EXPERIENCE**

### Startup

Founder

March 2021 - Till Date

### **Club Mentorship**

Mentor

June 2021 - Till Date

### **ERGO Group**

Consultant – New Business

March 2021 - Till Date

## Liquidspace Entertainment/Coffee Go Round Entertainment, India

Assistant General Manager/Deputy General Manager

A full-scale Event Management Company with an in-house Marketing, Creative and Production Team. Our clients were from the Finance, Retail, Luxury Automobiles mainly. The company worked on monthly targets of minimum of 5000 Euros. Liquidspace was completely rebranded to Coffee Go Round Entertainment

### March 2017 - July 2019

- Development, Production and delivery of projects from proposal right up to delivery
- Delivering on time within budget that meet and exceed expectations.
- Development of HR Processes
- Management of team and individual growth and productivity
- Setting goals for department heads





#### **VOLUNTEERING**

United Nations PEOI Social Media Strategist

January 2017 – March 2019

Planning, analyzing and evaluating

Team Leading, Coordinating and Managing

Strategy and Content Development

### **EDUCATION**

United Business Institutes

MBA - Human

Resources 2012

DM3

Professional Diploma
Digital Marketing 2015

- Responsible for Organizational change
- Support and mentoring of department heads
- Ensuring customer service standards are maintained
- Tracking of all client complaints and resolutions
- Setting, communicating and maintaining timelines and priorities on every project
- Communication, maintaining and developing existing client relationships and developing new client relationships.
- Managing all marketing for the company and activities within the marketing department
- Preparing Job Descriptions
- Onsite inspections and project management
- Human Resource Functions
- Boolean Search recruitment, assessing talents against requirements of the Organization
- Social Media, Website and Content development and management
- Managed a core team of 25 apart from vendors, suppliers
- Planning and overseeing new marketing initiatives
- Finding and developing new markets and increasing the company portfolio
- Attending conferences, meetings, and industry events.
- Improving efficiency in Organizational processes
- Smooth collaboration with all departments
- Improving employee and candidate experience via various metrics

### Maintec Technologies, India

Assistant Manager Marketing

Mainframe Outsourcing, Data center management and IT Staffing Recruitment. We were the partners for IBM in India

#### June 2016 - December 2016

- Social Media Campaigns.
- Content Development and Management.
- Design, build and maintain the social media presence.
- Identify trends, insights and optimize spend based on insights.
- Brainstorm new and creative growth strategies.
- Plan, Execute and Measure experiments and conversion tests.
- Collaborate with internal teams to optimize user experience.
- Evaluate emerging technologies.
- Business Development.
- Designing of corporate website.

### Global Business Network, Oman

#### HR Generalist

One of Oman's leading Recruitment and Outsourcing companies. We worked with clients from the different Ministries, Finance, IT and Hospitality

### February 2013 - January 2016

- Talent Acquisition and On Boarding
- Ensure all relevant information pertaining to employment approval is processed in a timely manner in conjunction with GM/HR Manager
- Full cycle recruitment
- Conduct interviews and prepare job descriptions
- Conduct all aspects of recruitment including, Advertisements, candidate screening, vendor management and offer negotiation
- Document and reference check
- Hired for tech and non tech roles
- Prepare, coordinate new hire letters and documents
- Manage and respond to all employee related transaction processing (new hires, probations, transfers, change of status, relocations and terminations)
- Liaise with PR-Department regarding new Visa/ Employment/ Express/ Renewal and Cancellation
- Preparation of new contracts and renewals
- Active sourcing via various channels such as social media
- Development of corporate website and Human Resource Information system

### Aquascape India, India Co-Founder

January 2008 - January 2015

- Identify Market Opportunities
- Marketing and Branding
- Human Resource functions
- Costing
- Creating Business Plans

### Fingertips, India

Recruitment Consultant

A recruitment and Staffing Company.

#### April 2011 - December 2011

- Talent Acquisition
- Conducted all aspects of recruitment including advertisement, screening, conducting phone and in person interviews





- Offer negotiations
- Conduct reference checks
- Business Development



### Dr. Ryan's Aviation Institute, India

Senior Trainer

Aviation institute for aspiring Flight attendants and Ground Personnel.

February 2010 - July 2011



### Qatar Airways, Qatar

Premier Crew

One of the leading Airlines in the World.

May 2007 - December 2009



### Go Airlines, India

Inflight Manager

India's first low cost carrier.

September 2005 - April 2007